

# 2010 Fire Service Leadership Conference

*Sponsored by the Arizona Fire Chiefs Association*

In Partnership with 1-800BOARDUP

## Program Schedule

### Monday July 26th, 2010 Events

- 1:00 p.m. Arizona State Fire Training Committee
- 4:00 p.m. Leadership Advantage Registration Opens
- 5:00 p.m. Conference Command Staff Meeting
- 7:00 p.m. Leadership Advantage Registration Closes

### Tuesday July 27th, 2010 Events

#### “LEADERSHIP ADVANTAGE DAY”

- 6:37 a.m. Golf Tournament Check-In Falcon Dunes Country Club
- 7:00 a.m. 8<sup>th</sup> Annual Steve Alley Memorial Golf Tournament
- 7:30 a.m. Leadership Advantage Registration Opens
- 7:30 a.m. Continental Breakfast

#### 8:30 a.m. Leadership Advantage Tracks

##### Track 1 - Effective Leadership for a New Decade

“Facing the Future; How to get there from here?”

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“The Heat of Battle; How well would you have done at Gettysburg?”

David Bunce, Fire Chief, Salt River Fire

##### Track 2 - Economic Opportunities for Success

“Leading through the Flames of an Economic Crisis”

\*\*\*\*\*Rob Brown, Fire Chief, Stafford County, VA

Cliff Jones, Fire Chief (Ret) Tempe Fire Dept

4:30 p.m. Workshops Conclude

5:00 p.m. Registration Closes

6:00 p.m. Conference Welcome Reception - Networking Event  
Sponsored by “The Greenspan Company/Adjusters International”

### Wednesday July 28th, 2010 Events

- 7:30 a.m. AFCA Leadership Conference Registration Opens
- 7:30 a.m. Continental Breakfast

#### 8:00 a.m. Opening Session

Presentation of Colors - Valley Honor Guards

Welcoming Remarks

\*\*\*\*\*AFCA President Larry Rooney

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\*\*\*\*\*"Chief Fire Officer of the Year Presentation

"Ej kgh'Dqd'Y gdgt Lifetime Achievement Awards

AZ. Local Assistance State Team (L.A.S.T.)

#### 8:45 a.m. General Session

**Conference Opening Ceremonies Speaker**

Jeff Johnson, President, IAFC

10:00 a.m. Morning Break

“The Future Face of the Fire Service”

Cliff Jones, Fire Chief, Tempe Fire

Gordon, Aoyagi, Justice & Securities Strategies

Director, Rockville, MD,

34-22\*\*\*\*\*Nwpej

1:00 p.m. Workshop A

\*\*\*\*\*“Leadership In Tough Times”

Adam Thiel, Fire Chief, Alexandria, VA

p B

“Mayday for Mental Health”

Pat Kenny, Fire Chief

3:00 p.m. Afternoon Break

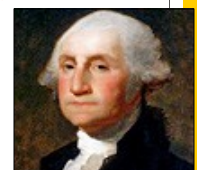
3:15 p.m. General Session

“Presidential Lessons of Leadership”

George Washington, First President, USA

5:00 p.m. Tgi kntc\kqp'Enqugu"

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## Thursday, July 29th, 2010 Events

7:00 a.m. Expo Setup / Apparatus Placement Media Center

7:00 a.m. Registration Opens

7:30 a.m. Continental Breakfast

8:00 a.m. *General Session*

“Social Media Implications for Emergency Services”

Julie Watters, Ginger Elden

10:00 a.m. Morning Break

10:15 a.m. Workshop C

“New Rules of Engagement for Firefighter Safety”

Gary Morris, IAFC Committee Chairman

10:15 a.m. Workshop D

“So you want to be a Leader in Today’s Fire Service, What are you thinking?”

Jeff Johnson, President, IAFC

12:00 a.m. Lunch

1:00 p.m. Workshop E

“Today’s Fire Service Performance Measurements”

Mark Burdick, Fire Chief, Glendale Fire and  
Ina Wintrich, ASU Fire Service Institute Director

Workshop F

“Fire Rehab is not for Wimps”

Dr. McEvoy

3:00 p.m. Afternoon Break

3:15 p.m. General Session

“Fire Service Leadership, a Laughing Matter to Stay Sane”

Motivational Speaker /Comedian Charles Marshall

5:00 p.m. Registration Closes

6:00 p.m. Invitational Special Event for Attendees

*Sponsored by 1800BOARDUP*

## Friday July 30th, 2010 Events

7:30 a.m. Registration Opens Conference Registration Desk

8:00 a.m. Section Meetings / Focus Groups

0800-1000 AFCA Training Section Solana A

0800-1000 AFCA Resource Management Section Aurora A

0800-1000 Native American Chiefs Section Aurora B

8:30 a.m. **Equipment & Technology Expo Opens**  
**Everyone Is Welcome to Attend**

10:00 a.m. Section Meetings

1000-1200 AFCA Safety Section Aurora A

1000-1200 AFCA Metro Section Aurora B

1000-1200 Gila County Fire Chiefs Aurora C

1000-1200 Admin Professionals Aurora D

11:30—1:00 pm Expo Lunch

1:00 p.m. Statewide Mutual Aid Task Force Aurora A/B

4:00 p.m. Equipment & Technology Expo Closes (1st Day)

4:30 p.m. AZ. Local Assistance State Team (L.A.S.T.) Meeting

4:30 p.m. Registration Closes

6:30 p.m. Cocktail Reception Cira Foyer

7:00 p.m. Presidential Celebration Banquet Cira Ballroom

## Saturday, July 31st, 2010 Events

**“PROFESSIONAL DEVELOPMENT DAY”**

7:30 a.m. Registration Opens

8:00 a.m. Continental Breakfast

8:30 a.m. Equipment & Technology Expo Continues (2nd Day)

8:30 a.m. **Professional Development Symposiums**

Track G

“Company Officer Leadership Symposium”

“The 75 / 25% Rule for Firefighter Safety and the Incident Commander”

Todd Harms, Assistant Fire Chief, Phoenix Fire &  
Jim Higgins, Assistant Chief, Glendale Fire

Track H

“Volunteer and Rural Service Leadership Symposium”

“Officers and Operators Responsibilities in Preventing Emergency Vehicle Accidents”

Tom Hand, Mesa Fire Training Coordinator &  
Wiatt Wong, VFIS Accident Prevention Specialist

10:00 a.m. Morning Break

10:15 a.m. Symposiums Continue

Track G Continues

Track H

“What you Value and What you Save - Case Studies on Urban Wildland Fatalities and Close Calls”

Bret Davidson, Battalion Chief, Rancho Santa Fe CA.

12:00 p.m. Lunch

1:00 p.m. Expo Closes

We hope you have enjoyed the largest Fire Technology Show in ARIZONA HISTORY.

1:00 p.m. General Session, Tracks Combined

“Losing Leadership”

Tom Shannon, Scottsdale Emergency Management

3:00 p.m. Afternoon Break

3:15 p.m. AFCA Business Meeting

4:30 p.m. Conference Closes

5:30 p.m. Registration Closes