

2010 Fire Service Leadership Conference

Sponsored by the Arizona Fire Chiefs Association
 In Partnership with 1-800BOARDUP
Program Schedule

Monday July 26th, 2010 Events

- 1:00 p.m. Arizona State Fire Training Committee
- 4:00 p.m. Leadership Advantage Registration Opens
- 5:00 p.m. Conference Command Staff Meeting
- 7:00 p.m. Leadership Advantage Registration Closes

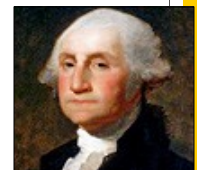
Tuesday July 27th, 2010 Events

“LEADERSHIP ADVANTAGE DAY”

- 6:30 a.m. Golf Tournament Check-In Falcon Dunes Country Club
- 7:00 a.m. 8th Annual Steve Alley Memorial Golf Tournament
- 7:30 a.m. Leadership Advantage Registration Opens
- 7:30 a.m. Continental Breakfast
- 8:30 a.m. **Leadership Advantage Tracks**
 - Track 1 - Effective Leadership for a New Decade*
 - “Facing the Future; How to get there from here?”
 Charlie Dickinson, USFA Deputy Director (ret)
 - “The Heat of Battle; How well would you have done at Gettysburg?”
 David Bunce, Fire Chief, Salt River Fire
 - Track 2 - Economic Opportunities for Success*
 - “Leading through the Flames of an Economic Crisis”
 Bill Metcalf, Fire Chief, North County Fire, CA
 Rob Brown, Fire Chief, Stafford County Virginia
 - Track 3 - Administrative Professionals*
 - “Enhancing Communication Skills”
 In Process (Drabik)
- 4:30 p.m. Workshops Conclude
- 5:00 p.m. Registration Closes
- 6:00 p.m. Conference Welcome Reception - Networking Event
 Sponsored by “The Greenspan Company/Adjusters International”

Wednesday July 28th, 2010 Events

- 7:30 a.m. AFCA Leadership Conference Registration Opens
- 7:30 a.m. Continental Breakfast
- 8:00 a.m. **Opening Session**
 - Presentation of Colors - Valley Honor Guards
 - Welcoming Remarks AFCA President Larry Rooney
 - AZFBLS Director Bob Barger
 - AZ. State Forester Victoria Christiansen
 - Invited Special Guest - Governor Jan Brewer**
 - Chief Fire Officer of the Year Presentation
 - Lifetime Achievement Awards
 - AZ. Local Assistance State Team (L.A.S.T.)
- 8:45 a.m. *General Session*
 - Conference Opening Ceremonies Speaker**
 Jeff Johnson, President, IAFC
- 10:00 a.m. Morning Break
- 10:15 a.m. *General Session*
 - “The Future Face of the Fire Service”**
 Cliff Jones, Fire Chief, Tempe Fire
 Gordon, Aoyagi, Justice & Securities Strategies
 Director, Rockville, MD,
- 12:00 p.m. Lunch
- 1:00 p.m. *Workshop A*
 - “Leadership In Tough Times”**
 Adam Thiel, Fire Chief, Alexandria, VA
- Workshop B*
 - “Mayday for Mental Health”**
 Pat Kenny, Fire Chief
- 3:00 p.m. Afternoon Break
- 3:15 p.m. **General Session**
 - “Presidential Lessons of Leadership”**
 George Washington, First President, USA
- 5:00 p.m. Registration Closes



Thursday, July 29th, 2010 Events

7:00 a.m. Expo Setup / Apparatus Placement Media Center

7:00 a.m. Registration Opens

7:30 a.m. Continental Breakfast

8:00 a.m. *General Session*

“Social Media Implications for Emergency Services”

Julie Watters, Ginger Elden

10:00 a.m. Morning Break

10:15 a.m. Workshop C

“New Rules of Engagement for Firefighter Safety”

Gary Morris, IAFC Committee Chairman

10:15 a.m. Workshop D

“So you want to be a Leader in Today’s Fire Service, What are you thinking?”

Jeff Johnson, President, IAFC

12:00 a.m. Lunch

1:00 p.m. Workshop E

“Today’s Fire Service Performance Measurements”

**Mark Burdick, Fire Chief, Glendale Fire and
Ina Wintrich, ASU Fire Service Institute Director**

Workshop F

“Fire Rehab is not for Wimps”

Dr. McEvoy

3:00 p.m. Afternoon Break

3:15 p.m. General Session

“Fire Service Leadership, a Laughing Matter to Stay Sane”

Motivational Speaker /Comedian Charles Marshall

5:00 p.m. Registration Closes

6:00 p.m. Special Event “*Casino Night*”

Sponsored by 1800BOARDUP - Tentative

Friday July 30th, 2010 Events

7:30 a.m. Registration Opens Conference Registration Desk

8:00 a.m. Section Meetings / Focus Groups

0800-1000 AFCA Training Section Solana A

0800-1000 AFCA Resource Management Section Aurora A

0800-1000 Native American Chiefs Section Aurora B

8:30 a.m. **Equipment & Technology Expo Opens**
Everyone Is Welcome to Attend

10:00 a.m. Section Meetings

1000-1200 AFCA Safety Section Aurora A

1000-1200 AFCA Metro Section Aurora B

1000-1200 Gila County Fire Chiefs Aurora C

11:30—1:00 pm Expo Lunch

4:00 p.m. Equipment & Technology Expo Closes (1st Day)

4:30 p.m. AZ. Local Assistance State Team (L.A.S.T.) Meeting

4:30 p.m. Registration Closes

6:30 p.m. Cocktail Reception Cira Foyer

7:00 p.m. Presidential Celebration Banquet Cira Ballroom

Saturday, July 31st, 2010 Events

“PROFESSIONAL DEVELOPMENT DAY”

7:30 a.m. Registration Opens

8:00 a.m. Continental Breakfast

8:30 a.m. Equipment & Technology Expo Continues (2nd Day)

8:30 a.m. **Professional Development Symposiums**

Track G

“Company Officer Leadership Symposium”

“The 75 / 25% Rule for Firefighter Safety and the Incident Commander”

**Todd Harms, Assistant Fire Chief, Phoenix Fire &
Jim Higgins, Assistant Chief, Glendale Fire**

Track H

“Volunteer and Rural Service Leadership Symposium”

“Officers and Operators Responsibilities in Preventing
Emergency Vehicle Accidents”

**Tom Hand, Mesa Fire Training Coordinator &
Wiatt Wong, VFIS Accident Prevention Specialist**

10:00 a.m. Morning Break

10:15 a.m. Symposiums Continue
Track G Continues

Track H

“What you Value and What you Save - Case Studies on
Urban Wildland Fatalities and Close Calls”

Bret Davidson, Battalion Chief, Rancho Santa Fe CA.

12:00 p.m. Lunch

1:00 p.m. Expo Closes

We hope you have enjoyed the largest Fire Technology
Show in ARIZONA HISTORY.

1:00 p.m. General Session, Tracks Combined

“Losing Leadership”

Tom Shannon, Scottsdale Emergency Management

3:00 p.m. Afternoon Break

3:15 p.m. AFCA Business Meeting

4:30 p.m. Conference Closes

5:30 p.m. Registration Closes