



www.azchiefs.org

**Arizona Fire
Chiefs
Association**

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Dear Corporate Partner:

On behalf of the Arizona Fire Chiefs Association, and the leadership of Arizona's Fire Service we would like to thank you for taking time to consider participating as a sponsor for the 2010 Fire Service Leadership Conference to be held July 27-31 in Glendale, AZ. This event is recognized as one of the premier emergency service educational opportunities and Apparatus and Equipment EXPOS not only in Arizona but in the entire southwest United States

The Arizona Fire Chiefs Association has a membership of nearly 1000 and represents fire department leaders from across the state, including both municipal agencies and fire districts, small and large organizations, and career and volunteer personnel. Conference attendance has increased each year and is projected to reach nearly 300 for this year's educational sessions. The Fire Apparatus and Equipment Expo which will be held for two days this year, on the Friday July 30th and Saturday, July 31st will cover over 55,000 sq ft. and will feature over 140 booth spaces featuring exhibitors from across the country. The EXPO is free to all fire and emergency service personnel and will attract several hundred participants from across the state.

A major part of the AFCA mission is the professional development of Arizona's fire service leadership and through the Fire Service Leadership Conference we offer a diverse educational program presented by nationally recognized speakers from a variety of disciplines. Our goal is to present a high quality program at a reasonable cost, which is absolutely critical since many of our attendees come from agencies that cannot afford to pay for their chief officers, and others to attend this program. And that is why your assistance is so important.

The Arizona fire service interacts with a wide variety of companies, corporations and agencies across the state, many on a daily basis. We are asking for your financial support for this year's event to help defray the cost of speakers, speaker travel, printing, and a wide variety of other costs that are associated with a high quality program. In addition to this conference AFCA revenues are used throughout the year to provide scholarship opportunities to other leadership development programs including the Arizona State Fire School, Arizona Wildfire Academy and the ASU Fire Service Institute. The AFCA also partners with sponsors to host special events to provide support for important non-profit organizations such as the 100 Club, the Burn Foundation and others.

Your assistance is definitely needed and will be greatly appreciated, not only by the AFCA but by the chief fire officers representing the fire and emergency service agencies who protect the citizens of this great state every day.

Please review the attached Sponsorship Opportunities and do not hesitate to contact us should you have any questions or need additional information concerning the conference or the various sponsorship levels. We look forward to hearing from you and hope that you will be able to assist as a sponsor for the premier fire service leadership conference in Arizona.

Sincerely,

Mark Burdick
Immediate Past President
Marketing Director

Ron Dennis
Executive Director

2010 Fire Service Leadership Conference Conference Sponsorship Opportunities

As part of this year's Fire Service Leadership Conference the Arizona Fire Chiefs Association is again providing an opportunity for corporate sponsors to show their support of Arizona's fire service and be actively involved in the conference. Based on input from previous years, we have expanded the number and types of sponsorship opportunities available. This year you may select from a list of specific events or items or you may select one of the various sponsorship levels, which are offered with a variety of benefits provided at each level.

The various sponsorship levels and opportunities are outlined below.

Please contact Ron Dennis, AFCA Executive Director at 623-581-8596 or ronboden@cox.net should you be interested in joining the growing list as one of this year's Fire Service Leadership Conference sponsors or if you would like additional information.

For complete conference information please visit the conference page on the AFCA website at: www.azchiefs.org

Platinum Sponsor (\$15,000)

Unlimited

- ✚ Sponsorship includes a full page color ad on the inside front cover of the conference brochure
- ✚ A video or slide segment during pre-session presentations
- ✚ Inclusion of corporate literature or other items in the registration packet
- ✚ Complimentary 8 x 20 booth at the Apparatus & Equipment Expo
- ✚ 8 Presidential Celebration tickets
- ✚ Special recognition award to be presented during the conference to sponsor representatives

Gold Sponsor (\$10,000)

Unlimited

- ✚ Sponsorship includes a half-page color ad in the conference brochure
- ✚ Inclusion of corporate literature or other items in the registration packet
- ✚ Photo slide during the pre-session presentations
- ✚ Complimentary 8 x 10 booth at the Apparatus & Equipment Expo
- ✚ 6 Presidential Celebration tickets
- ✚ Special recognition award to be presented during the conference to sponsor representatives

Silver Sponsor (\$5,000)

Unlimited

- ✚ Sponsorship includes a quarter-page ad in the conference brochure
- ✚ Photo slide during pre-session presentations
- ✚ 4 Presidential Celebration tickets
- ✚ Special recognition award to be presented during the conference to sponsor representatives

2010 Fire Service Leadership Conference Conference Sponsorship Opportunities

Bronze (\$2,500)

Unlimited

- ✦ Sponsorship includes an eighth of a page ad in the conference brochure
- ✦ Listing on the sponsor slide during pre-session presentations
- ✦ 2 Presidential Celebration tickets
- ✦ Special recognition certificate to be presented during the conference to sponsor representatives

Continental Breakfast (\$1500)

Limited to 3

- ✦ Sponsorship includes signage in the serving area
- ✦ Recognition in the conference program schedule
- ✦ Table for corporate literature or other items in the serving area

Lunch (\$2,000)

Limited to 4

- ✦ Sponsorship includes the opportunity to briefly address the group during the lunch signage at the beginning of the serving line
- ✦ Recognition in the conference brochure
- ✦ Placement of company literature or advertising items at each table setting

Break (\$750)

Limited to 4

- ✦ Sponsorship includes signage in the serving area
- ✦ Recognition in the conference program schedule

Presidential Celebration Banquet (\$4,000)

Limited to 1

- ✦ Sponsorship includes the opportunity to address the group during the banquet
- ✦ Sponsorship signage at the banquet
- ✦ Recognition in the conference brochure and on the banquet program
- ✦ 4 Complimentary tickets to the banquet

Tuesday Night Networking Event (\$3,500)

Net proceeds go to AFCA Sponsored Charity

- ✦ Sponsorship includes Sponsorship signage
- ✦ Recognition in conference brochure

2010 Fire Service Leadership Conference Conference Sponsorship Opportunities

Steve Alley Memorial Golf Tournament Hole or Tee Sponsor (\$50)

Unlimited

- ✚ Sponsorship includes an 18" x 24" sign with web link at the back of one hole on the tournament course
- ✚ Listing in the conference brochure
- ✚ Listing on the golf sponsor web page

Expo Poster (\$1000)

Limited to 1

- ✚ Display of your corporate logo will appear on a specially designed expo advertising poster which will be distributed to all fire departments / fire stations in Arizona

Conference Notepads (\$1,000)

Limited to one

- ✚ Display of your company logo will be printed on the notepad given to each conference attendee

Bag Inserts (\$250)

Unlimited

- ✚ Company literature or give away item provided by the sponsor will be inserted by conference staff in the conference bag given to each conference attendee

